

**POST GRADUATE PROGRAM IN PUBLIC HEALTH FACULTY OF MEDICINE  
UNIVERSITAS GADJAH MADA**

**COURSE TITLE : Workshop Manajemen Program Public Health dengan  
District Team Problem Solving (DTPS) Approach**

**KUI : KUI 7611**

**Credit : Non SKS**

**Course type : Pilihan**

**Semester : III**

**CLASS SESSIONS**

[Insert Class Day(s)],

[Insert Class Start Time] – [Insert Class End Time],

[Insert Location]

**COURSE COORDINATOR(S)**

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**TEACHING ASSISTANT(S)**

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[Insert Degree],

[Insert NIDN],

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[Insert Email],

[Insert Office Location];

[Insert Office Hours]

**PREREQUISITES**

Tidak ada

**COURSE DESCRIPTION**

Manajemen program merupakan kompetensi kunci dari petugas kesehatan di lembaga-lembaga pemerintah, sosial, dan swasta. Dinas kesehatan, rumah sakit dan puskesmas membutuhkan manajer yang profesional. Di lembaga-lembaga kesehatan kesehatan seperti itu, program kesehatan harus dibuat dan dilaksanakan oleh manajer yang memiliki kemampuan memahami dan memecahkan masalah.

Banyak kuliah tentang manajemen diajarkan di kelas di fakultasn kedokteran dan kesehatan masyarakat, tetapi pada umumnya kuliah-kuliah itu bersifat pengantar. Meskipun

memberikan kesempatan mempelajari manajemen, praktik-praktik lapangan selama masa perkuliahan jarang memperoleh kesempatan untuk pembimbingan yang intensif tentang praktik manajemen.

Kuliah praktik manajemen kesehatan untuk mahasiswa fakultas kesehatan masyarakat, khususnya yang berasal dari jurusan administrasi kesehatan, yang kami tawarkan ini merupakan cara belajar manajemen berbentuk workshop dan pembimbingan yang intensif dengan metode pembelajaran workshop terstruktur dan penekanan learning by doing approach. Kita menggunakan pendekatan pendidikan orang dewasa menekankan pada upaya mengaitkan dengan konsep-konsep manajemen dengan pengembangan rencana program yang rinci.

### **COURSE AIMS**

Mata pelajaran ini memberikan kesempatan bagi calon manajer dan policy maker ketika mereka mengelola program, organisasi, dan terlibat dalam pengembangan sistem kesehatan baik di daerah maupun di tingkat nasional.

### **COURSE LEARNING OUTCOME**

- Mahasiswa mendapat pengalaman mengerjakan sebuah rencana perubahan program - yang sesuai dengan bidang pekerjaan mereka.
- Mahasiswa memahami konsep-konsep terkait manajemen program
- Mahasiswa memiliki kompetensi mendesain program spesifik berbasis pendekatan pengembangan kapasitas organisasi
- Mahasiswa bisa membedakan pembuatan program yang bersifat sentralistik dari pusat dan yang berbasis kemampuan daerah

### **METODE WORKSHOP 3,5 HARI**

- Tempat workshop di Wisma Gajah Mada 25 km dari kampus UGM
- Mahasiswa adalah full board di sana selama workshop
- Pekerjaan sepenuhnya dikerjakan sambil berdiskusi
- Workbook DTPS WHO 1992 digunakan sebagai basis pengerjaan tugas.
- Kerja kelompok dan mandiri
- Diskusi dilakukan jika masalah-masalah muncul ketika menyelesaikan sebuah rencana pengembangan program perbaikan.
- Mahasiswa diberi satu set bahan bacaan yang dikelompokkan dalam 12 topik seperti dalam kuliah-kuliah tradisional. Mahasiswa diminta untuk membaca bahan-bahan itu pada malam hari dan di waktu-waktu mereka harus merefleksikan ketika berhadapan masalah.

### **OUTPUT: DOKUMEN TERTULIS DAN POSTER**

- Poster dapat disajikan di kelas dan di website yang dibuat khusus untuk kepentingan kelas. Poster layak disajikan dalam pameran kelas dan pertemuan ilmiah nasional public health.
- Dokumen tertulis menjadi bahan inspirasi untuk ide pembelajaran mahasiswa.
- Dokumen rencana program ini bisa digunakan sebagai isu dan konteks dari penelitian akademis mahasiswa.
- Dokumen dapat disempurnakan agar bisa benar-benar diajukan sebagai proposal program di tempat kerja mahasiswa.

- Proposal dapat dibuat untuk diajukan ke badan penelitian kementerian kesehatan atau sumber pembiayaan lain.

#### EVALUASI

- Nilai A jika mampu menyelesaikan hasil karya yang dipandang sebagai layak disajikan di sebuah pertemuan ilmiah.
- Nilai B jika dianggap mampu membuat rancangan sedemikian rupa sesuai untuk kebutuhan lokal tempat mahasiswa bekerja

#### KEGIATAN KULIAH

##### Kuliah 1. Program public health and manager

[Date] Tujuan Pembelajaran :

1.1

Referensi:

- Turnock, Bernard J. 1997. Public Health: What It Is and How It Works. Maryland: An Aspen Publication.
- World Health Organisation (WHO) (1997A). Improving the Performance of Health Centres in District Health Systems. (WHO Technical Report Series 869). Geneva: World Health Organisation, p.24.
- Shiffman, Jeremy. 2004. "Political management in the Indonesian family planning program.." *International family planning perspectives* 30(1):27–33

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## Kuliah 2. Public interest and unmet need problems in program evaluation

[Date] Tujuan Pembelajaran :  
2.1

### Referensi:

- Alam, N. 2007. “Unmet Needs for Medical Care for Sick Children in Rural Bangladesh Implications for Improving Child Health Services.” *Journal of Health Management*.
- Baiden, F et al. 2006. “Unmet need for essential obstetric services in a rural district in northern Ghana: complications of unsafe abortions remain a major cause of mortality..” *Public Health* 120(5):421–426.
- Brown, P. 1993. “When the public knows better: Popular epidemiology challenges the system.” *Environment: Science and Policy for Sustainable ...*
- Liberato, S.C., J. Brimblecombe, J Ritchie, M. Ferguson, and J. Coveney. 2011. “Measuring capacity building in communities: a review of the literature.” *BMC Public Health* 11(1):850.
- Guindo, Gabriel, Dominique Dubourg, Bruno Marchal, Pierre Blaise, and Vincent De Brouwere. 2004. “Measuring unmet obstetric need at district level: how an epidemiological tool can affect health service organization and delivery..” *Health Policy and Planning* 19 Suppl 1:i87–i95.

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**Kuliah 3. Program Management**

**[Date]** Tujuan Pembelajaran :  
3.1

## Referensi:

- Shortell, Stephen M. (1997). Essentials of Health Care Management. Delmar Publishers, ITP An Internasional Thomson publishing Company, United States of America.
- Reinke, W.A. ed. (1988). Health Planning for Effective Management. Trisnantoro, L. & Ryarto, S. (1994) (Penerjemah). Yogyakarta: Gadjah Mada University Press.
- Rochefort, D. A., & Cobb, R. W. E., eds. (1994). The Politics of Problem Definition: Shaping the Policy Agenda. Lawrence, Kansas: University Press of Kansas.
- Harrison, Michael I. 1994. Diagnosing Organizations: Methods, Models, and Processes. Second Edition. Thousand Oaks: Sage Publications.
- Conn, C P, P Jenkins, and S O Touray. 1996. Strengthening health management: experience of district teams in The Gambia. Health policy and planning 11(1): 64-71.  
<http://www.ncbi.nlm.nih.gov/pubmed/10155879>

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#### Kuliah 4. Problem trade-off antara efektivitas dan efisiensi

[Date] Tujuan Pembelajaran :  
4.1

Referensi:

- Rossi dan Rossi. 2004. *Evaluation: A systematic approach*. Sage Publications.
- Anon. 1996. "A comprehensive typology for program evaluation."
- Anon. 1999. *Thinking about Program Evaluation*. Sage Publications, Incorporated.
- Sridharan, S., and A. Nakaima. 2011. "Ten steps to making evaluation matter." *Evaluation and Program Planning* 34(2):135–146.

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#### Kuliah 5. Pemetaan masalah dan agenda setting

[Date] Tujuan Pembelajaran :  
5.1

Referensi:

- Joffe, M. 2010. "The practical uses of causal diagrams."
- Egli, Walter, and Outcome Mapping. 2008. Logical Framework Approach and Outcome Mapping. *Rural Development News* (2): 9-19.
- Lyons, Paul. 2003. "Influencing performance improvement using skill charting." *Journal of European industrial training* 398–404.
- Nancholas, Sue. 1998. A Logical Framework. *Health Policy and Planning* 13(2): 189-193.
- Snowdon, Wendy, Jimaima Schultz, and Boyd Swinburn. 2008. "Problem and solution trees: a practical approach for identifying potential interventions to improve population nutrition.." *Health Promotion International* 23(4):345–353.

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**Kuliah 6. Cara membuat prioritas masalah dan solusi**

**[Date]** Tujuan Pembelajaran :  
6.1

## Referensi:

- Lyons, P. 2004. "Skill charting training helps management to identify ideal associates." *Training & Management Development Methods* 18(1):1–2.
- Sibbald, Shannon L, Peter A Singer, Ross Upshur, and Douglas K Martin. 2009. "Priority setting: what constitutes success? A conceptual framework for successful priority setting." *BMC Health Services Research* 12:1–12.
- Snowdon, W, J.L. Potter, B. Swinburn, J Schultz, and M. Lawrence. 2010. "Prioritizing policy interventions to improve diets? Will it work, can it happen, will it do harm?." *Health Promotion International* 25(1):123.
- Thunhurst, C, and C Barker. 1999. "Using problem structuring methods in strategic planning." *Health Policy and Planning* 14(2):127–134

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## Kuliah 7. Rational planning approach to public health

[Date] Tujuan Pembelajaran :  
7.1

Referensi:

- Aune, Jens B. 2000. Logical Framework Approach and PRAâ ”mutually exclusive or complementary tools for project planning?â Development in Practice 10(5): 687-690.
- Cassidy, E.F., L.C. Leviton, and D.E.K. Hunter. 2006. “The relationships of program and organizational capacity to program sustainability: What helps programs survive?.” *Evaluation and Program Planning* 29(2):149–152.
- Jackson, B. 1997. “Designing projects and project evaluations using the logical framework approach.” *Monitoring and Evaluation Initiative: IUCN*.
- Gasper, D. 2000. Logical Frameworks: Problems and Potentials. *Institute of Social Studies. The Hague*.
- Huy, Quy Nguyen, and Henry Mintzberg. 2003. æThe rhyythm of change. MIT Sloan Management Review 44(4).

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**Kuliah 8. Problem solving skills**

**[Date]** Tujuan Pembelajaran :  
8.1

## Referensi:

- Thorne, Melvyn, Steve Sapirie, and Habib Rejeb. 1993. World Health District Team Problem Solving Guidelines for Maternal and Child Health, Family Planning District Team Problem Solving Guidelines for and other Public Health Services.
- Jonassen, David H. Learning to Solve Problems: An Instructional Design Guide. (Pfeiffer: 2003).
- Juniper, Francis Dean. Problem Solving: An Organised Approach to Creative Solutions. (Infinity Books: 2003)
- Thunhurst Collin dan Barker, Carol. 1999. Using Problem Structuring Method in Strategic Planning. *Health Policy and Planning* 14(2):127-134.

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**Kuliah 9. Analisis kebutuhan dalam program**

**[Date]**      Tujuan Pembelajaran :  
9.1

## Referensi:

- Katz, RJ. 2004. "Addressing the health care needs of American Indians and Alaska Natives." *American Journal of Public Health*.
- Mediterranean, Who Regional Office for the Eastern. 2012. *Rapid Assessment*. World Health Organization.
- Mackenzie, IF, and R Nelder. 1997. "Needs assessment at a practice level; using routine data in a meaningful way." *Journal of Public Health*.

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## Kuliah 10. Analisis stakeholder dan dukungan terhadap program - policy advocacy

[Date] Tujuan Pembelajaran :  
10.1

### Referensi:

- Alexander, Jeffrey A et al. 2003. "Sustainability of collaborative capacity in community health partnerships." *Medical Care Research and Review* 60(4 suppl): 130S.
- Hanson, H.M., A.W. Salmoni, and R. Volpe. 2009. "Defining program sustainability: Differing views of stakeholders." *Canadian journal of public health. Revue canadienne de sant e publique* 100(4):304–9.
- Hovland, Ingie. 2005. *October Successful Communication A Toolkit for Researchers and Civil Society Organisations.*
- Lasker, R D, and E S Weiss. 2003. "Broadening participation in community problem solving: a multidisciplinary model to support collaborative practice and research." *Journal of Urban Health* 80(1): 14-47.
- Shiffman, J. 2009. "How to advocate for political change on obstetrical and gynaecological issues facing low-income countries." *BJOG : an international journal of obstetrics and gynaecology* 116 Suppl: 84-5. <http://www.ncbi.nlm.nih.gov/pubmed/19740179> (Accessed September 22, 2011).
- Varvasovszky, Z, and R Brugha. 2000. "A stakeholder analysis." *Health policy and planning* 15(3): 338-345

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## Kuliah 11. Manajemen implementasi

[Date] Tujuan Pembelajaran :  
11.1

### Referensi:

- Dearden, P, and B. Kowalski. 2003. "Programme and project cycle management (PPCM): Lessons from south and north." *Development in Practice* 13(5):501–514.
- Davey, Peter J. 2006. "Municipal Public Health Planning and Implementation Barriers and Success Factors." *Public Health* (November).
- Mintzberg, Henry. 1994. "The Fall and Rise of Strategic Planning." *Harvard Business Review* (January-February): 107-114.
- Rütten, A., P. Gelius, and K. Abu-Omar. 2011. "Policy development and implementation in health promotion—from theory to practice: the ADEPT model." *Health Promotion International* 26(3):322–329.
- Shortell, Stephen M. 1984. Suggestions for improving the study of health program implementation. *Health Services Research* 19(1): 117-125.
- Walshe, Kieran, and Stephen M Shortell. 2004. "When Things Go Wrong: How Health Care Organizations Deal with Major Failures." *Health Affairs* 23(3): 103-111

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### Kuliah 12. Organizing

[Date] Tujuan Pembelajaran :  
12.1

Referensi:

- Mintzberg, Henry. 1980. Structure in 5: A Synthesis of the Research on Organization Design. *Management Science* 26(3): 322-341.
- Mintzberg, Henry. 1979. The Five Basic Parts of the Organization

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### Kuliah 13. Implementation Strategies and alternatives

[Date] Tujuan Pembelajaran :  
13.1

Referensi:

- Mintzberg, Henry. 1998. Generic Business Strategies. In Henry Mintzberg, Jame Brian Quinn 1998. *Reading s in the Strategy Process*. Third edition. Prentice-Hall International Inc. Pp 83-92
- Shortell, S.M and Reinhardt U.E. 1995. *Improving Health Policy and Management: Nine Critical Research Issues for the 1990s*. Ann Arbor: Health Administration Press.
- Benvenise, Guy. 1990. *Mastering the Politics of Planning*, Jossey-Bass Publishers, San Francisco.
- Eriyanto. Analisis Framing: Konstruksi, Ideologi, dan Politik Media. (LKIS: 2004)

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#### Kuliah 14. Controlling and monitoring sides of implementation

[Date] Tujuan Pembelajaran :  
14.1

Referensi:

- Lippeveld, Theo, Rainer Sauerborn, and Caude Bodart. 2000. Design and implementation of health information systems. WHO.
- LOEVINSOHN, BENJAMIN P, ERLINDA T GUERRERO, and SUSAN P GREGORIO. 2007. Improving primary health care through systematic supervision: a controlled field trial. *Health Policy and Planning* 10(2): 12-13.
- Bosch-Capblanch, Xavier, Sajil Liaqat, and Paul Garner. 2011. Managerial supervision to improve primary health care in low- and middle-income countries. *Cochrane database of systematic reviews (Online)* (9): CD006413.
- Crawford, P., and P. Bryce. 2003. "Project monitoring and evaluation: a method for enhancing the efficiency and effectiveness of aid project implementation." *International journal of project management* 21(5):363–373.

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## Kuliah 15. Capacity building approach to program design and development - sector wide versus vertical program approach

[Date] Tujuan Pembelajaran :  
15.1

### Referensi:

- Barker, C, and A Green. 1996. Opening the debate on DALYs. *Health Policy and Planning* 11(2): 179.
- Edwards, N.C., and S.M. Roelofs. 2006. "Sustainability: The elusive dimension of international health projects." *Canadian journal of public health. Revue canadienne de sante publique* 97(1):45–49.
- Gruen, R.L. et al. 2008. "Sustainability science: an integrated approach for health-programme planning." *The Lancet* 372(9649):1579–1589.
- Jackson, Bill. 2000. *Designing Projects and Project Evaluations Using The Logical Framework Approach*. 1-11.
- Muspratt-williams, Angela. 2009. *Strategic Thinking by Non-Government Organisations for Sustainability : A Review of the Logical Framework Approach* by.â
- Shiffman, J. 2006. Donor funding priorities for communicable disease control in the developing world. *Health Policy and Planning* 21(6): 411.
- Scheirer, M.A., and J.W. Dearing. 2011. "An Agenda for Research on the Sustainability of Public Health Programs." *American Journal of Public Health* 101(11):2059.
- Waisbord, Silvio. 2006. "When training is insufficient: reflections on capacity development in health promotion in Peru.." *Health Promotion International* 21(3):230–237.

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**Kuliah 16. Bahan terkait poster dan pembelajaran**

**[Date]**      Tujuan Pembelajaran :  
16.1

## Referensi:

- Dalen, J V et al. 2002. Effective Poster Design.â€  Education for Health Change in Learning & Practice 15(1): 79-83.
- Ferguson, Dauglas A. 2006. The Use of Poster Sessions to Present Student Research in the Methods Classroom.â€  29424(November): 1-7.
- Keegan, David A, and Susan L Bannister. 2003. Presentation on poster popularity.â€  Journal of Continuing Education in Nursing 169(12): 1291-1292.
- Hess, George, and Elizabeth Brooks. 1998. The Class Poster Conference as a Teaching Tool.â€  155-158.
- Cobus, L. 2009. "Using blogs and wikis in a graduate public health course." *Medical reference services quarterly* 28(1):22–32.
- Anonymous. Poster Evaluation Criteria.â€  5(2): 5-5.

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